

ABSTRAK

Krisnayuda, Dionysius Raharditya. 2020. “Bentuk dan Fungsi Tindak Tutur Ilokusi dalam Dialog Pedagang Batik dengan Calon Pembeli di Pasar Beringharjo Yogyakarta September-Desember 2019”. Skripsi. Program Studi Sastra Indonesia, Fakultas Sastra, Universitas Sanata Dharma

Skripsi ini membahas bentuk dan fungsi tindak tutur ilokusi dalam dialog antara pedagang batik dengan calon pembeli di Pasar Beringharjo Yogyakarta, periode September–Desember 2019. Penelitian ini bertujuan untuk mendeskripsikan (i) bentuk tindak tutur ilokusi yang terdapat dalam dialog antara pedagang batik dengan calon pembeli di Pasar Beringharjo Yogyakarta dan (ii) fungsi tindak tutur ilokusi yang terdapat dalam dialog antara pedagang batik dengan calon pembeli di Pasar Beringharjo Yogyakarta.

Penelitian ini menggunakan dua teori, yakni teori tindak ilokusi Searle dan teori fungsi ilokusi Leech. Teori Searle digunakan untuk mengidentifikasi bentuk tindak tutur ilokusi dalam dialog pedagang batik dengan calon pembeli, sementara teori Leech digunakan untuk mengidentifikasi fungsi ilokusi berdasarkan ada tidaknya sopan santun dan tata krama dalam dialog antara pedagang batik dengan calon pembeli. Proses pengumpulan data menggunakan metode simak, berupa teknik sadap. Kemudian menggunakan teknik lanjutan berupa teknik simak bebas libat cakap. Metode analisis data yang digunakan dalam penelitian ini adalah metode padan berupa metode padan pragmatis. Metode penyajian hasil analisis data yang digunakan adalah metode informal.

Berdasarkan analisis data yang sudah dilakukan, ditemukan empat bentuk tindak tutur ilokusi dalam dialog pedagang batik dengan calon pembeli di Pasar Beringharjo Yogyakarta. Keempat bentuk tersebut yakni (i) tindak tutur ilokusi asertif, (ii) tindak tutur ilokusi direktif, (iii) tindak tutur ilokusi ekspreif, dan (iv) tindak tutur ilokusi komisif. Ditemukan tiga fungsi ilokusi, yaitu (i) fungsi kolaboratif, (ii) fungsi konvivial, dan (iii) fungsi kompetitif.

Kata Kunci: *dialog, tindak tutur, ilokusi, fungsi ilokusi*

ABSTRACT

Krisnayuda, Dionysius Raharditya. 2020. "The Form and Function of Illocutionary Acts in the Dialogue between Batik Sellers and Prospective Buyers at Beringharjo Market Yogyakarta September – December 2019". Undergraduate Thesis. Department of Indonesian Letters, Faculty of Letters, Sanata Dharma University.

This research discusses the form and function of illocutionary acts in the dialogue between batik sellers and prospective buyers at Beringharjo market Yogyakarta for the period September to December 2019. This research aims to describe (i) the form of illocutionary acts in the dialogue between batik sellers and prospective buyers at Beringharjo market Yogyakarta and (ii) the function of illocutionary acts in the dialogue between batik sellers and prospective buyers at Beringharjo market Yogyakarta.

This research uses two theories, namely Searle's theory on illocutionary acts and Leech's on the functions of illocutionary acts. Searle's theory is used to identify the form of illocutionary acts in the dialogue between batik sellers and prospective buyers. Meanwhile, Leech's theory is used to identify the function based on whether or not there is politeness and manners in the dialogue between batik sellers and prospective buyers. The data were collected by using the observation method in the form of recording technique and continued by using the technique of uninvolved-conversation obseravtion. The method of data analysis used in this research is matching method in the form of comparative pragmatic method. The method of presenting the results of the data analysis is an informal method.

Based on the data analysis conducted, four forms of illocutionary acts in the dialogue between batik sellers and prospective buyers at Beringharjo market Yogyakarta were found. Those are (i)assertive, (ii)directive, (iii) expressive, and (iv) commisive. Also, three functions of illocutionary acts were found, namely (i)collaborative, (ii)convivial, and (iii)competitive.

Keywords: *dialogue, speech acts, illocutionary, illocutionary functions*